



Alaska Alcoholic Beverage Control Board Form AB-00: New License Application

Why is this form needed?

This application for a license is required for all individuals or entities seeking to apply for a new alcoholic beverage license. Applicants should review **Title 04 of Alaska Statutes** and **Chapter 305 of the Alaska Administrative Code**. All fields of this form must be completed, per AS 04.11.260 and 3 AAC 305.045.

This form must be completed and submitted to AMCO's Anchorage office, along with all other required forms and fees before any license application will be considered complete and placed in the queue for a licensing examiner review.

Section 1 – Establishment and Contact Information

Enter information for the business seeking to be licensed.

Applicant:	Pearl LLC			
License Type:	Restaurant eating place	Statutory Reference:	04.09.210	
Doing Business As:	Pearl			
Premises Address:	417 D St.			
City:	Anchorage	State:	AK	ZIP: 99501
Local Governing Body/Bodies:	Municipality of Anchorage			
Community Council, (If applicable):	Downtown community council			

Mailing Address:	1820 Alder Dr.			
City:	Anchorage	State:	AK	ZIP: 99501

Designated Individual with Binding Authority to apply for this License:	Matthew Gill			
Contact Phone:	907-830-7766	Business Phone:	907-830-7766	
Contact Email:	gillcope@gmail.com			

Seasonal License?
 Yes
 No
 If "Yes", write your operating period not exceeding Six months each year: _____

OFFICE USE ONLY				
Complete Date:		License Years:		License #: 16644
Board Meeting Date:		Transaction #:	100967940	
Issue Date:		Examiner:		



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Section 2 - Premises Information

Premises to be licensed

- an existing facility
 a new building
 a proposed building

The next two questions must be completed by an applicant for a beverage dispensary or beverage dispensary tourism license and package store applicant only:

What is the distance of the shortest pedestrian route from the public entrance of the building of your proposed premises to the outer boundaries of the nearest school grounds? Include the unit of measurement in your answer.

What is the distance of the shortest pedestrian route from the public entrance of the building of your proposed premises to the public entrance of the nearest church building? Include the unit of measurement in your answer.

Section 3 - Sole Proprietor Ownership Information

This section must be completed by any sole proprietor who is applying for a license. Entities should skip to Section 4. If more space is needed, please attach a separate sheet with the required information.

The following information must be completed for each licensee and each affiliate (spouse).

This individual is an: applicant affiliate

Name:					
Address:					
City:		State:		ZIP:	
Email:			Phone Number:		

This individual is an: applicant affiliate

Name:					
Address:					
City:		State:		ZIP:	
Email:			Phone Number:		



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Section 4 – Entity Ownership Information

This section must be completed by any entity, including a corporation, limited liability company (LLC), partnership, or limited partnership, that is applying for a license. Sole proprietors should skip to Section 5.
 If more space is needed, please attach a separate sheet with the required information.

- If the applicant is a corporation, the application shall be executed by an authorized officer of the Corporation. Information must be completed below for each *stockholder who owns 10% or more* of the stock in the corporation, and for each *president, vice-president, secretary, and managing officer*.
- If the applicant is a limited liability organization, whether manager managed or member managed, the following information must be completed for each *member with an ownership interest of 10% or more* and for each *manager regardless of ownership share*.
- If the applicant is a partnership, including a limited partnership, the following information must be completed for each *partner with an interest of 10% or more*, and for each *general partner*.
- For any entity, identify all affiliates for your organization as defined at 3 AAC 305.950.

Entity Official:	Gillcope, LLC (Matthew Gill & Tessa Copeland)				
Title(s):	Managing member	Phone:	907-830-7766	% Owned:	40
Address:	1820 Alder Dr.				
City:	Anchorage	State:	AK	ZIP:	99508
Email:	gillcope@gmail.com				

Entity Official:	Gerald E. Neeser Revocable Trust (Gerald Neeser)				
Title(s):	Managing member	Phone:	907-229-1348	% Owned:	20
Address:	340 Oceanview Dr.				
City:	Anchorage	State:	AK	ZIP:	99515
Email:	jerry_neeser@neeserinc.com				

Entity Official:	Egg, LLC (Tyler Howie & Crystal Howie)				
Title(s):	Managing member	Phone:	828-736-1331	% Owned:	40
Address:	303 Lane St.				
City:	Anchorage	State:	AK	ZIP:	99508

Entity Official:					
Title(s):		Phone:		% Owned:	
Address:					
City:		State:		ZIP:	



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This subsection must be completed by any applicant that is a corporation or LLC or who has registered as a business entity with the Division of Corporations, Business, and Professional Licensing (CBPL). Any entity registered or required to be registered with CBPL must be in good standing and have a registered agent as defined at AS 04.11.430.

CBPL Entity #:	10239887	AK Formed Date:	7/20/2023	Home State:	Alaska
Registered Agent:	Matt Gill		Agent's Phone:	907-830-7766	
Agent's Mailing Address:	1820 Alder Dr.				
City:	Anchorage	State:	AK	ZIP:	99508
Email:	gillcope@gmail.com				

Does your registered agent satisfy the requirement of AS 04.11.430? Yes No

Section 5 – Other Licenses

Ownership and financial interest in other alcoholic beverage businesses.

Yes No

Does any representative or owner named in this application have any direct or indirect financial interest in any other alcoholic beverage business that does business in or is licensed in Alaska? Yes No

If "Yes", disclose which individual(s) has the financial interest, what the type of business is, and if licensed in Alaska, which license number(s) and license type(s):

Matthew Gill & Tessa Copeland hold a financial interest in Ginger, LLC that holds Beverage Dispensary License #4451 dba Ginger. Gerald Neeser holds a financial interest in Mat-Su Resort, LLC that holds Beverage Dispensary Tourism License #1563 dba Everett's with MFCE #5532 and Restaurant Endorsement.

Section 6 – Authorization

Communication with AMCO staff:

Yes No

Does any person other than a licensee named in this application have authority to discuss this license with AMCO staff? Yes No

If "Yes", disclose the name of the individual and contact information for the individual, including phone number and email, and the authority for this authorization:



Alaska Alcoholic Beverage Control Board

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Section 7 – Attestations

Read each line below, and then sign your initials in the box to the right of each statement:

Initials

I certify that all proposed licensees (as defined in AS 04.11.260) and affiliates have been listed on this application.

MG

I certify that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

MG

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check the identification of a patron will complete an approved alcohol server education course, if required by AS 04.21.025, and, while selling or serving alcoholic beverages, will carry or have available to show a current course card or a photocopy of the card certifying completion of approved alcohol server education course, if required by 3 AAC 305.700.

MG

I agree to provide all information required by the Alcoholic Beverage Control Board in support of this application.

MG

I hereby certify that I am the person herein named and subscribing to this application and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

MG

I certify that all proposed licensees have been listed with Division of Corporation, Business and Professional Licensing.

MG

I certify that I and any individual identified in the business entity ownership section of this application, has or will read AS 04 and its implementing regulations.

MG

Matt Gill

Printed name of licensee

Matt Gill

Signature of licensee



Alaska Alcoholic Beverage Control Board Form AB-02: Premises Diagram

Why is this form needed?

A detailed diagram of the proposed licensed premises is required for all alcohol license applications, per AS 04.11.260, 3 AAC 305.630 and 3 AAC 305.660. Your diagram must include dimensions and must show all entrances and boundaries of the premises, walls, bars, fixtures, and areas of storage, service, consumption, and manufacturing.

This form must be completed and submitted to AMCO's Anchorage office before any license application will be considered complete. You may attach blueprints or other detailed drawings that meet the requirements of this form.

The diagram MUST include:

- You must use a **solid, contiguous red line** to outline the outer perimeter of your premises with no breaks or separations.
 - The red outline is required to follow a physical barrier (wall, fence and even across doorways).
 - There should be no red lines within the perimeter
- Each area should be clearly labeled in any color other than red where alcohol is:
 - Stored
 - Served/Sold
 - Manufactured
 - Consumed
- All diagrams must include:
 - Dimensions (AMCO does not accept diagrams drawn to scale)
 - Cross streets
 - Points of reference, such as a compass rose indicating True North
 - All entrances, exits, walls, bars, and fixtures
- If your premises include multiple floors, please include a separate diagram of each floor.
 - You must identify the stairs between each floor, and each hallway/corridor that leads to each set of stairs.
- If your premises includes multiple floors, please include a separate diagram of each floor. You must identify the stairs between each floor, and each hallway/corridor that leads to each set of stairs.
- If your proposed premises is located within a building or building complex that contains multiple businesses and/or tenants, please provide an additional page that clearly shows the location of your proposed premises within the building or building complex, along with the addresses and/or suite numbers of the other businesses and/or tenants within the building or building complex.
- **Any license applications that include outdoor space** are required to submit a security plan that includes information about the barriers, practices, and personnel that are to be used to ensure that alcohol is not introduced or removed from the permitted premises and to prevent the access of alcohol by a minor during the permitted event. A security plan may be requested for other proposed locations on a case-by-case basis.

Section 1 – Establishment Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	Pearl LLC	License Number:	
License Type:	Restaurant Eating Place		
Doing Business As:	Pearl		
Premises Address:	417 D St.		
City:	Anchorage	State:	AK
		ZIP:	99501

4th Ave.

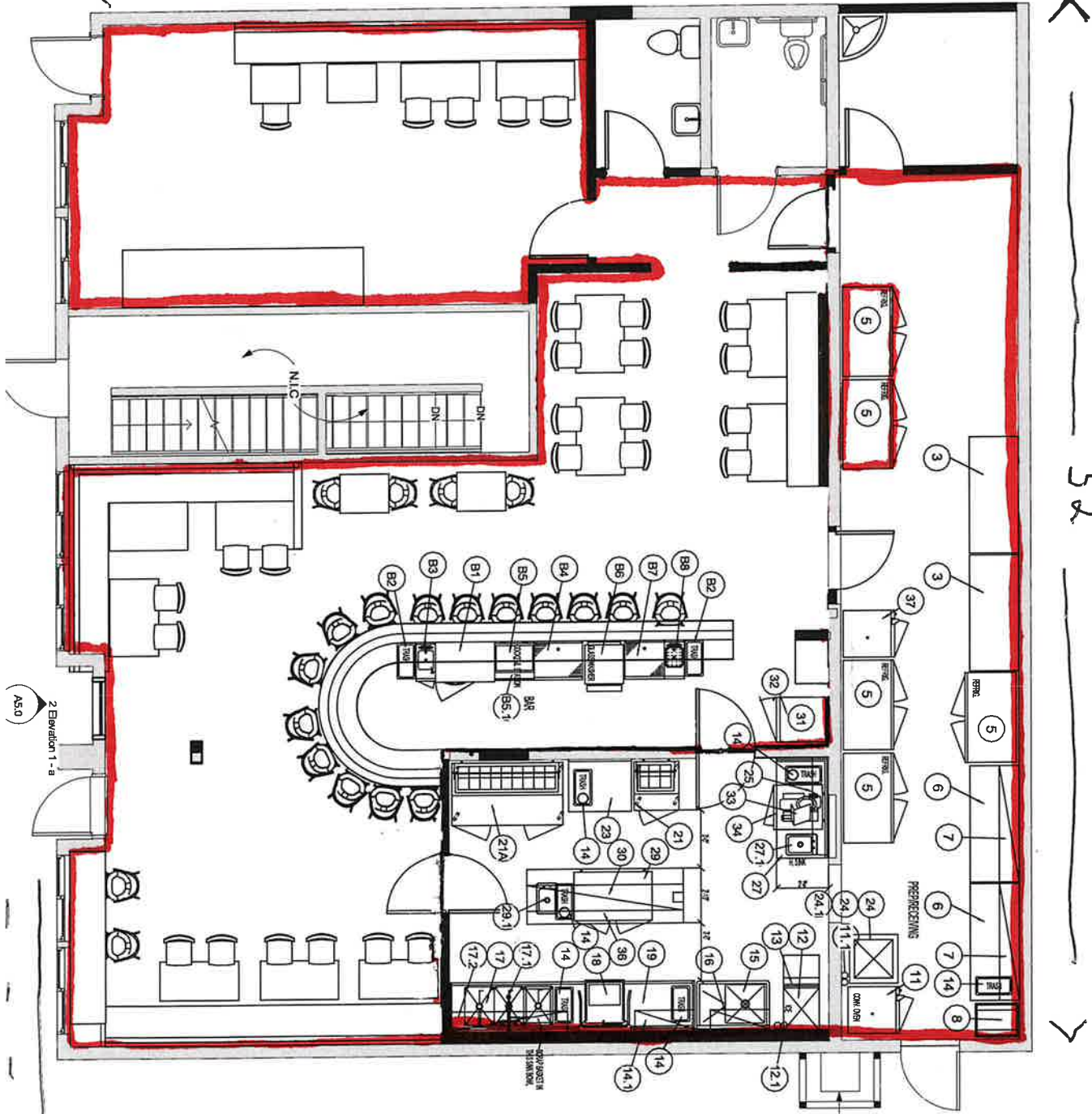
↑ North

THIS SHEET IS FULL SIZE AT 34"x22"

1" ACTUAL

48'

52'



Dst.

ALLEY

EXISTING GAS METER W/ ENCLOSURE

ITEM NO	QTY	EQUIPMENT CATEGORY
1	0	N/A
2	0	N/A
3	2	DRY STORAGE SHELVING
5	5	REACH-IN REFRIGERATOR
2	2	WORK TABLE
2	2	DOUBLE WALL SHELVES
7	1	BUN PAN RACK
8	1	BUN PAN RACK
11	1	ELECTRIC CONNECTION OVEN /FL
11.1	1	WATER FILTER
12	1	CUBE ICE MAKER
12.1	1	WATER FILTER
13	1	ICE BIN
14	6	TRASH BIN
14.1	1	WALL SHELF
15	1	WORK TABLE WITH SINK
16	1	SMART WALL GRID RACK 12' X 36
17	1	THREE COMP SINK/SOLIDED DISH
17.1	1	FAUCET WALL MOUNT WITH PRE
17.2	1	DOUBLE DRYING RACK
18	1	WASHWASHER DOOR TYPE LOW
19	1	CLEAN DISH TABLE
21	1	PREP REFRIGERATOR
21A	1	PREP REFRIGERATOR
22	0	N/A
22.1	0	N/A
23	1	WORK TOP FREEZER
24	1	CONNECTION OVENS
25	1	DOUBLE SHELF
27	1	WORK TABLE WITH SINK
27.1	1	DROP-IN HAND SINK
29	1	ISLAND WORK TABLE
29.1	1	DROP-IN HAND SINK
30	1	CEILING MOUNTED SHELF
31	1	FULL HEIGHT DISPLAY REFRIGER
33	1	SLICER
34	1	WORK TOP FREEZER DRAWERS
36	1	LIC REFRIGERATOR
37	1	SINGLE DOOR FREEZER
81	1	BACK BAR COOLER
82	2	TRASH BIN
83	1	UNDER BAR HAND SINK - BY OWN
84	0	N/A
85	1	COCKTAIL STATION - BY OWNER
85.1	1	SPEED LIQUOR RAIL - BY OWNER
86	1	GLASS WASHER MACHINE - BY O/
87	1	DRAIN BOARD - BY OWNER
88	1	BAR DUMP SINK - BY OWNER



**RESTAURANT QUESTIONNAIRE FOR REPL
 LICENSE UNDER AS 04.09.210- NO FEE REQUIRED**
 Alaska Alcoholic Beverage Control Board
Restaurant Endorsement Application

amco K. Serezhenkov

This endorsement application form is required to apply for a restaurant endorsement to support your underlying license or pending license application. Applicants should review and become familiar with AS 04.09.450, Title 04 of Alaska Statutes and Chapter 305 of the Alaska Administrative Code. This form must be completed and submitted along with all other required forms and documents before any endorsement application will be considered complete and placed in the queue for our licensing examiners review.

Section 1 – Establishment and Contact Information

Enter information for the **current** licensee and licensed establish.

Licensee:	Pearl LLC	License #:	16644
Doing Business As:	Pearl	License Type:	Restaurant eating place
Licensee Mailing Address:	1820 Alder Dr. Anchorage, AK 99508	Phone Number:	907-830-7766
Full Premises Address:	417 D St.		
City:	Anchorage	State:	AK ZIP: 99501
Local Governing Body:	Downtown Community council	Email:	gillcope@gmail.com

Section 2 – Endorsement Requested

Restaurant Endorsement:	AS 04.09.450. A restaurant endorsement authorizes the holder of a beverage dispensary license, fair license, golf course license, sporting activity or event license, club license, outdoor recreation lodge license, destination resort license, or beverage dispensary tourism license. The biennial fee for a restaurant endorsement is \$200 with a \$25 application fee.
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An application for a restaurant endorsement must specify the establishment or portion of the establishment that constitutes a bona fide restaurant, that there is supervision on the premises adequate to reasonably ensure that a person under 21 years of age will not obtain alcoholic beverages. This **endorsement** application is for the request of a designation as a bona fide restaurant, hotel, or eating place for purposes of AS 04.16.010(c) or AS 04.16.049, and for the request of the following designation(s) (check all that apply):

- Dining after standard closing hours: AS 04.16.010(c)
- Dining by persons 16 – 20 years of age: AS 04.16.049(a)
- Dining by persons under the age of 16 years, accompanied by a person over the age of 21: AS 04.16.049(a)
- Employment for any persons under 21 years of age: AS 04.16.049(c)

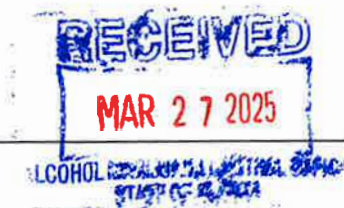
NOTE: Under AS 04.16.049(d), a Department of Labor and Workforce Development work permit is not required to employ a person 18 - 20 years of age.

Section 3 – Access to Persons Under 21 Years of Age

Review AS 04.16.049(a); AS 04.16.049(c)

Be specific in your list where within the premises persons under 21 years of age are anticipated to have access in the course of either dining or employment as designated in Section 2. (Example: Persons under 21 years of age will only be allowed in the dining area OR will only be employed and present in the kitchen).

Persons under 21 years of age will only be allowed in the dining area or only be employed and present in the kitchen or any area where alcohol is not stored.





Alaska Alcoholic Beverage Control Board Restaurant Endorsement Application

Describe the policies, practices and procedures that will be in place to ensure that persons under 21 years of age do not gain access to alcoholic beverages while dining or employed at your premises. Outline how and where alcoholic beverages are stored on premises. Acknowledge that employees who sell and serve alcoholic beverages must have a current Server Education Card.

All employees that serve alcohol will be TAP certified. All patrons that wish to consume alcohol will be required to show proper identification. All alcohol will be stored in a locked storage area or in coolers behind the bar to assure that no one under 21 has access.

Is an owner, manager, or assistant manager who is 21 years of age or older always present on the premises during business hours?

Yes No

Section 4 – Food Service Establishment Permit

Per AS 04.21.080(b) for an establishment to qualify as a bona fide restaurant, a Food Service Permit or (for licenses within the Municipality of Anchorage) corresponding Department of Health and Human Services documentation is required.

Link to the Alaska Department of Environmental Conservation (ADEC) Food Safety Website:
<http://dec.alaska.gov/eh/fss/food/>

Link to the Municipality of Anchorage Food Safety Website:
<http://www.muni.org/Departments/health/Admin/environment/FSS/Pages/fssfood.aspx>

If you are unable to certify the below statement, please discuss the matter with the AMCO office:

I have attached a copy of the current food service permit for this premises OR the plan review approval.

Initials
 MG

**Note: If a plan review approval is submitted, a final permit will be required before finalization of any permit or license application.*

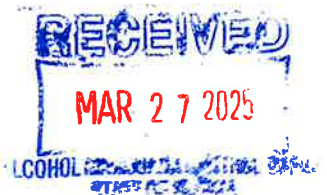
Section 5 – Hours of Operation

Review AS 04.16.010(c).

Include variances in weekend/weekday hours, and indicate AM/PM:

Days/Hours of Operation

Weekday	From Time of Day	To Time of Day
Sunday	4PM	11PM
Monday	Closed	11PM
Tuesday	Closed	11PM
Wednesday	4PM	11PM
Thursday	4PM	11PM
Friday	4PM	11PM
Saturday	4PM	11PM





Alaska Alcoholic Beverage Control Board Restaurant Endorsement Application

Section 6 – Areas Covered by Endorsement

Does the endorsement apply to your entire licensed premises as approved by the ABC Board? Yes No
Does the requested endorsement expand your currently licensed premises? Yes No

- If no, attach the approved diagram, no larger than 8 1/2" x 11" of the layout, and identify the portions of the premises covered by various requested endorsements. You must use a solid, contiguous **colored** line in any color other than red to outline the outer perimeter of the area of the premises covered by the requested endorsement(s).
- If endorsements are overlapping, provide a conspicuous means to distinguish each endorsement from the other (e.g., keyed map with varying colors for each requested endorsement).
- **Your drawing MUST include:**
 - Dimensions in feet **not** square feet of all exterior walls and major interior walls (we do not accept diagrams drawn to scale)
 - Include cross-streets
 - A north arrow, and any significant geographical features. Points of reference, such as a compass showing North.
 - All entrances, exits, walls, bars, and fixtures
- **If your premises includes multiple floors, please include a separate diagram of each floor.** You must identify the stairs between each floor, and each hallway/corridor that leads to each set of stairs.
- **Any endorsement application that includes outdoor space** are required to submit a security plan that includes information about the barriers, practices, and personnel that are to be used to ensure that alcohol is not introduced or removed from the permitted premises and to prevent the access of alcohol by a minor during the permitted event. A security plan may be requested for other proposed locations on a case-by-case basis.

Section 7 – Entertainment & Service

Are any forms of entertainment offered or available within the licensed business or within the proposed licensed premises?
Yes No

If yes, describe the entertainment offered or available and the hours in which the entertainment may occur.

Entertainment as described by AS 04.09.210, includes dancing, karaoke, live performances, or similar activities, but does not include recorded or broadcast performances without live participation.

Food and beverage service offered or anticipated is:

Table Service Buffet Service Counter Service Other: _____





Alaska Alcoholic Beverage Control Board Restaurant Endorsement Application

Section 8 – Attestations

I certify that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

Initials

MG

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check the identification of a patron will complete an approved alcohol server education course, if required by AS 04.21.025, and while selling or serving alcoholic beverages, will carry or have available to show a current course card or a photocopy of the card certifying completion of approved alcohol server education course, if required by 3AAC 305.340.

MG

I agree to provide all information required by the Alcoholic Beverage Control Board in support of this application.

MG

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence of other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license, and or endorsement. I further understand that this is a Class A misdemeanor under AS 11.56.210 to falsify an application and commit the crime of unsworn falsification.

MG

Matt Gill

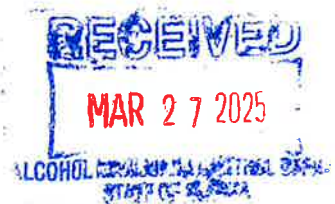
Matt Gill

3/15/25

Printed name of licensee

Signature of licensee

Date



PEARL

Small Plates

Marinated Olives

Toast points

Escargot

Roasted garlic herb butter

Smoked Salmon Spread / Smoked Oyster Spread

Toast Points ~ Lemon ~ Pickled onion

Duck liver Pate

Pickled Raspberry Jam ~ Toasted Baguette

Salmon Crudo

Local Salmon ~ grapefruit supreme ~ Salmon roe

Cured olive and citrus vin ~ herb oil

Beef Tartar

Quail egg ~ Lavash or Toast points

Deviled Eggs

Chef's daily Creation

Shrimp Cocktail

Cocktail sauce ~ lemon

The Italian Job

Calabrese Pancetta ~ Pickled Duck ~ Iberico Prosciutto ~

Triple cream Brie ~ Giardiniera ~ Truffle Aioli

Whipped Cheese

Goat cheese ~ Ricotta ~ Marinated Olives

Scorched Grape Tomato ~ Citrus Onion Salad

Baked Triple Cream Brie En croute

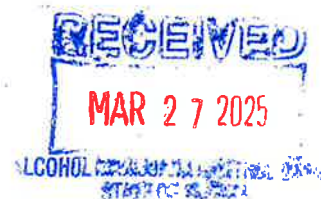
Toasted nuts ~ Local Honey ~ Fresh Thyme ~ Toast points

Soup

New England Clam Chowder

French Onion

Gruyere ~ Sourdough



PEARL

Salad

Blueberry Cesar Salad

Blueberry Cesar dressing ~ Romaine ~ Banana bread sticks ~ Shaved Asiago

Add wood plank blacken roasted salmon

Roasted Beet Salad

Roasted beets ~ Cucumber ~ blackberry ~ Toasted Walnuts ~ Poached pear

Blue cheese ~ Fermented meyer lemon Champagne Vin

Oysters

Shooters

Breakfast Club

Quail egg ~ Ale ~ Cocktail sauce ~ Lemon

The Queen Mary

Bloody Mary Mix ~ Champagne ~ Fresh Horseradish ~ Lemon

Karate Kid

Salmon Roe ~ Sake ~ Yuzu ~ Ponzu sauce ~ Sracha

Baked Oyster

Forager

Local Roasted Mushrooms ~ Truffle Panko ~ Lemon Herb Butter

Rockefeller

Wilted Spinach ~ Mornay Sauce ~ Bread Crumb ~ Bacon

Gringo

Creamed Corn ~ Chorizo ~ Roasted Poblano Crème Fraiche

Tajin rim ~ lime



PEARL

Oysters On the Half

Original

Served with assorted Mignonette, Crackers, Tabasco and Lemon

2ea ~ \$11 / 6ea ~ \$30 / 12ea ~ \$56

Caviar

Imperial Royal Ossetra

\$20 per gram

Kaluga Reserve

\$32 per gram

Poke`mon

House Marinated Poke ~ Green Onion ~ Salmon roe

Ponzu sauce ~ Wonton Straws

Smoky and the Bandit

Smoked Table Side ~ Pickled Pear

Brined Mustard Seed Mignonette

Bubble Boy

Lemon and Tabasco Pearls (fruit caviar)

Lemonade Stand

Cured Myer Lemon ~ Strawberry Mignonette

Reign of Fire

Bone marrow compound butter

Cognac Brine ~ Blaze flare

Once Upon A Time In Mexico

Tajin Mignonette ~ scorched Corn

Salsa Verde~ Citrus Crème

Pink Panther

Pickled Shallot ~ Toasted Pink Peppercorn

Raspberry Mignonette



Consuming raw or undercooked animal products like meat, poultry, seafood, shellfish, or eggs can significantly increase your risk of foodborne illness, especially for vulnerable individuals.



Dessert Menu

Cheesecake Popsicle

Hazelnut Brown Ale ~ Toasted hazelnut crumble

Alaska Forest

Chocolate Mousse ~ Vanilla Matcha chiffon cake ~ Brownie Crumble

Meringue Cookie ~ Dark Chocolate Bark

Carpathian Mountain Cream Cake

Choux Pastry ~ Pastry Cream

